

Amy Blades Steward
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Employment

Co-Author, "Charles H. Thornton: A Life of Elegant Solutions," Create Space. Published April 2014

Wrote memoir about structural engineer Charles H. Thornton. Managed self-publishing of book and marketing strategies. To date, 4,000 copies have been sold. Proceeds support the ACE Mentor Program.

Steward Writing & Communications – Owner and Writer 1999 to Present

Provide copy writing and editing services for news releases, feature articles, annual reports, brochures, advertising, marketing materials, fundraising materials, newsletters and Web sites for non-profit and for profit companies and local governments.

Development/Marketing Manager 2003 to 2006
Adkins Arboretum Ridgely, MD

Managed marketing activities for 400-acre native plant preserve, including advertising, promotional activities, publications, special events and media relations. Managed grant program, membership program, annual and planned giving campaigns, Web site development and assisted with Capital Campaign.

Editorial Specialist, Corporate Communications Department 1999 to 2003
Shore Health System (part-time position) Easton,

Managed editorial functions, including writing news releases, feature writing for quarterly news magazine and annual report, general copy writing and exhibit copy writing. Functioned as media liaison for corporation, arranging print, radio and television interviews and overall communications to the media. Served as staff photographer.

Communications Specialist, Corporate Communications Department 1997 to 1999
Shore Health System Easton, MD

Performed public relations duties for multi-site, regional healthcare system, including two hospitals, numerous off-site affiliates and 45 physician practices. Functions included developing communications strategies for numerous healthcare product lines; coordinating media communications for print, radio and TV; planning special events; developing and implementing Speakers Bureau; and producing promotional items and exhibits.

Coordinator of Recruitment/PR, MGW School of Nursing 1991 to 1997
The Memorial Hospital at Easton Easton, MD

Recruiter, MGW School of Nursing 1988 to 1991
The Memorial Hospital at Easton Easton, MD

Managed School of Nursing recruitment and public relations programs, including recruiting new students; coordinating press communications and advertising; planning and coordinating special events; producing school publications; coordinating community outreach and Speakers Bureau; producing videos, presentations and exhibits; developing and implementing student retention programs; and supervising database management and prospect communication.

Administrator, Community Education Programs	1985 to 1988
Maryland Historical Trust	Annapolis, MD
Administered 350-member volunteer program for the Maryland State historic preservation agency to assist local community organizations in preservation and community development activities. Served as Assistant to Chief of Office of Public Affairs in overseeing the agency's publications program and staff and coordinated media relations for Trust events. Conducted training workshops, statewide conferences, media events and wrote bi-monthly newsletter.	
Senior Program Assistant, Member Organization Program	1984 to 1985
National Trust for Historic Preservation	Washington, DC
Program Assistant, Member Organization Program	1983 to 1984
National Trust for Historic Preservation	Washington, DC
Coordinated the dissemination of preservation information to 5,000 member organizations. Wrote and managed production of monthly newsletters. Developed membership reports and managed computer processing systems. Assisted in development of program benefits and preparation of marketing materials and directed mass mailings.	
New Accounts Representative	1982 to 1983
Farmers National Bank	Annapolis, MD

Education

Hood College, Frederick, MD
BA, English/Communications, 1982
Distinguished Awards: Emily Myers-Davis English Prize, Hodson-Beneficial Award for Academic Excellence, Mortar Board National Honor Society, Who's Who Among American College Students, Convocation Honors – 1979 & 1981

American University, Washington, DC, 1981
American Studies Semester Program

Memorial Hospital at Easton
Frontline Leadership Training, 1992
Cultural Diversity Training, Train the Trainer, 1995

Achievements

Shore Leadership Program Graduate – Class of 2005
Maryland Society for Healthcare Strategy and Market Development – 2001 Alfred Knight Award for Media Placement - Feature Story
1996 Telly Award for Producer of MGW School of Nursing Video

Community

Talbot Community Connections Board Member & Vice President, 2011 to Present
Character Counts Mid Shore Board Member & Secretary, 2007 to 2012
Bay to Ocean Writer's Conference Public Relations & Media Coordinator, 2010 to 2012
Character Counts Coach - Easton Middle School 2001 to 2010
MYF Youth Counselor, St. Mark's United Methodist Church, 2002 to 2010
Board Member, *Maryland Life Magazine*, 2005 to 2008
Shore Leadership Alumni Association, Program Committee, 2006
Easton High School Band Boosters, Correspondence Secretary, 2005 - 2007

Vice President, Easton Elementary School PTA, 2002-2003
Board Member, Channel Marker, Inc., 1999-2002
Board Member and Past President, Talbot Partnership, 1998 to 2001
Secretary and Member, Chesapeake Women's Association, 1983 to 2005
Volunteer & First Aid Committee Chairperson, Waterfowl Festival, 1988 to Present
Committee on Cultural Diversity, The Memorial Hospital at Easton, 1994 to 1997
Board Member, Memorial Hospital Child Care Parent Advisory Board, 1994 to 1998
Member, Chesapeake Women's Network, Talbot County Chapter, 1989 to 1996
Board Member, Historic Easton, 1991 to 1992
Member, Wye Mill Committee, Preservation Maryland, 1989 to 1992